



DR. AJIBORODE ABIODUN

CHIEF EXECUTIVE OFFICER

BRAND MANAGEMENT ACADEMY

BRIEF PROFILE

Dr. Ajiborode Abiodun is a seasoned expert with nearly three decades of experience in business leadership, strategic marketing, sales management, human capital development, and corporate reputation management across various industries. His extensive background in leadership roles within top organizations has equipped him with a wealth of knowledge and practical insights.

Dr. Abiodun holds a Doctorate in Business Administration and Leadership and an MSc in Applied Business Research, both from the Swiss Business School. He also earned an MBA from Lagos Business School and a B.Sc. from Ambrose Alli University. A Chartered Member of both the Institute of Marketing (UK) and the National Institute of Marketing of Nigeria, he is also recognized as a distinguished researcher.

He has undergone executive training at prestigious institutions such as Kellogg Business School, Harvard University, and Cornell University. His professional journey includes key positions such as Marketing Director and Franchise Director at Coca-Cola Nigeria, Marketing Director at Monument Distillers, Commercial Director at Bogo Beverages, Execution Excellence Manager at Coca-Cola Hellenic, Head of Sales and Marketing at Grand Oak Limited, and Marketing Manager at AB InBev.

In 2022, Dr. Abiodun was recognized as one of the top 20 Chief Marketing Officers in Nigeria by the Brandcomm Award. A sought-after business trainer, consultant, conference speaker, and career coach, he currently serves as the Chief Executive Officer of The Brand Management Academy (BMA) and Business Leadership and Innovation Management Limited.

ENGAGEMENT RATE CARD

KEY NOTE ADDRESS

1 hour - N1,200,000

CONFERENCE FACILITATION

Max 2 hours - N1,500,000

WORKSHOP FACILITATION

N1,000,000

RETREAT MANAGEMENT

N1,000,000 per day

COACHING AND MENTORING

Negotiable Base on Scope & Tenure.



Abiodun Ajiborode
the Coachee

MANAGING PARTNER
LOOPHOLES FINDER CONSULTING,
FOUNDER AND CEO BRAND MANAGEMENT ACADEMY.

CONTACT DETAILS

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